



CASE STUDY

Jose Cuervo at Wentworth Golf Course for the Black Heart Foundation

THE BRIEF

To provide friendly and professional staff, including hostesses, to run Jose Cuervo bars at Wentworth Golf day; to manage all logistical aspects relating to stock management and POSM; to design and produce three signature cocktails for the brand.

THE RESULTS

Multiple bars were run throughout, serving the many guests a variety of Jose Cuervo cocktails, all of which we well received. The day was a riotous success, with blazing sunshine and an excellent turn out.

