



CASE STUDY

Nyetimber Pavilion at Taste of London

THE BRIEF

To provide charming and efficient staff to run the largest stand at Taste of London 2010; to manage all logistics relating to POSM, set up and break down, and stock management - both on and off site.

THE RESULTS

Although it was the largest stand at Taste of London 2010, the Nyetimber Pavilion was a sanctuary of calm amongst the hustle. Staffed and managed by Dynamic Bars, the stand received acclaim for its excellent customer service and the constant high standard of the upkeep of the installation. Providing chilled sparkling wine to over 1000 guests per day, the staff ensured that the Nyetimber Pavilion was known for being the most stylish and relaxing stand in which to enjoy the sunshine during Taste of London.

